

**FOR IMMEDIATE RELEASE:**



## European X Officially Partners with Rhythm X, Inc.

DAYTON, Ohio (March 26, 2015) - Today Rhythm X, Inc. and the IMP Foundation (European X) announced the start of an official strategic partnership between the two organizations. European X, founded in 2009, has collaborated with the American non-profit for many years, sharing staff and designers, and general approach.

The new partnership acknowledges the groups' shared values and mission. The organizations will remain independent of one another, but will now share a website and marketing team. For many years Rhythm X, Inc. educational team members have traveled to the Netherlands to consult and instruct the ensemble. With the start of this strategic partnership, this arrangement will become more regular and American staff members will spend more time with European X. The ensemble will now be acknowledged as the official European partner of Rhythm X, Inc.

"Since our founding, European X has shared a common vision with our American counterpart. We are excited to officially join forces with Rhythm X, Inc. and work toward our common goals together," said Michel ten Brummelhuis, Staff Coordinator and Board Secretary of the IMP Foundation. Earlier this year, European X announced plans to travel to the United States for the 2016 WGI World Championships. This partnership effectively puts three Rhythm X, Inc. ensembles at the event in two divisions and three classes of competition.

"We've always been proud of our friendship with European X. It has been great to see so many Rhythm X alumni and staff members travel to the Netherlands," said Mike Scott, CEO of Rhythm X, Inc. "Making this partnership official has been a long time coming. I'm thrilled to be joining forces and making the X vision strong on multiple continents!"

### About Rhythm X, Inc.

Rhythm X, Inc. is a non-profit music education and performance ensemble from Dayton, Ohio. The organization fields two competitive ensembles in the *Winter Guard International* Percussion and Wind divisions, as well as the *Dragons Drumline*, a local youth ensemble that performs at Dayton Dragons Baseball home games. In 2014 the organization started *The X Academy* an online and in-person educational program that provides clinics and other educational materials.

### About European X

European X was founded in 2009 by the Independent Music Projects Foundation (IMP Foundation). Since its founding, the ensemble has served hundreds of European percussionists as a performance outlet. The ensemble frequently invites members of the Rhythm X, Inc. team to teach and design for the group.

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